

spot-lit.

Putting Literary Tourism on the Map



SPOT-LIT

Spot-lit is a three year project funded by the Interreg Northern Periphery and Arctic 2014-2020 Programme.

Spot-lit aims to grow the literary tourism sector in the Northern Periphery and Arctic region by supporting the organisations and businesses in this culturally-rich region to grow collaborate and better engage audiences together.

The Vision of the project is:

“To grow entrepreneurship and SME reach beyond local markets by developing and marketing literary tourism products”.

Website: www.spot-lit.eu

Total budget received from Interreg Northern Periphery and Arctic Programme: €1.269 million of ERDF

Partnership:

[Irish Central Border Area Network Ltd](#)
Northern Ireland

[Western Development Commission](#)
Ireland

[Arts Over Borders](#)
Northern Ireland

[Wigtown Festival Company](#)
Scotland

[Regional Council of Kainuu](#)
Finland

[Lapland University of Applied Sciences](#)
Finland

[Kajaani University of Applied Sciences](#)
Finland

Associate Partners:

[Reykjavik UNESCO City of Literature](#)
Iceland

[Edinburgh UNESCO City of Literature Trus](#)
Scotland

Duration:

October 2018 to September 2021

